

# Our Driving Concern

an nsc program

## 2025 OBSERVANCE CALENDAR

### LOUISIANA

DATE	EVENT	PRIMARY MESSAGE	LEARN MORE
FEBRUARY 9	SUPER BOWL LIX - IMPAIRED DRIVING	FANS DON'T LET FANS DRIVE DRUNK	<a href="https://www.nhtsa.gov/super-bowl-sunday-fans-dont-let-fans-drive-drunktext">https://www.nhtsa.gov/super-bowl-sunday-fans-dont-let-fans-drive-drunktext</a>
FEBRUARY 21 - MARCH 4	MARDI GRAS	DRIVE SOBER OR GET PULLED OVER	<a href="https://www.lahighwaysafety.org/our-programs/impaired-driving/">https://www.lahighwaysafety.org/our-programs/impaired-driving/</a>
MARCH 3-9	VEHICLE SAFETY RECALLS WEEK	CHECK TO PROTECT	<a href="https://checktoprotect.org/">https://checktoprotect.org/</a>
MARCH 17	ST. PATRICK'S DAY - IMPAIRED DRIVING	BUZZED DRIVING IS DRUNK DRIVING	<a href="https://www.nhtsa.gov/press-releases/dont-test-your-luck-st-patricks-day">https://www.nhtsa.gov/press-releases/dont-test-your-luck-st-patricks-day</a>
APRIL	NATIONAL DISTRACTED DRIVING AWARENESS MONTH	PUT THE PHONE AWAY OR PAY	<a href="https://www.nhtsa.gov/april-distracted-driving-awareness-month">https://www.nhtsa.gov/april-distracted-driving-awareness-month</a>
APRIL	ALCOHOL AWARENESS MONTH		<a href="https://www.samhsa.gov/newsroom/observances/alcohol-awareness-month">https://www.samhsa.gov/newsroom/observances/alcohol-awareness-month</a>

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APRIL 7-14	DISTRACTED DRIVING	PUT THE PHONE AWAY OR PAY	<a href="https://www.nhtsa.gov/campaign/distracted-driving">https://www.nhtsa.gov/campaign/distracted-driving</a>
APRIL 20	420 DRUG-IMPAIRED DRIVING CAMPAIGN	IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT	<a href="https://www.trafficsafetymarketing.gov/safety-topics/drug-impaired-driving/if-you-feel-different-you-drive-different/420h-text">https://www.trafficsafetymarketing.gov/safety-topics/drug-impaired-driving/if-you-feel-different-you-drive-different/420h-text</a>
MAY	GLOBAL YOUTH TRAFFIC SAFETY MONTH	PROMOTE SAFE TEEN DRIVING	<a href="https://www.nsc.org/road/resources/dih/driveithome?">https://www.nsc.org/road/resources/dih/driveithome?</a>
MAY	NATIONAL BICYCLE SAFETY MONTH	SHARE THE ROAD SAFETY FOR ALL ROAD USERS	<a href="https://www.nhtsa.gov/press-releases/consumer-advisory-safety-tips-bicycle-safety-month-bike-school-day">https://www.nhtsa.gov/press-releases/consumer-advisory-safety-tips-bicycle-safety-month-bike-school-day</a>
MAY	MOTORCYCLE SAFETY AWARENESS MONTH	SHARE THE ROAD SAFETY FOR ALL ROAD USERS	<a href="https://www.trafficsafetymarketing.gov/safety-topics/motorcycle-safety">https://www.trafficsafetymarketing.gov/safety-topics/motorcycle-safety</a>
MAY 1	NATIONAL HEATSTROKE PREVENTION DAY	ONCE YOU PARK, STOP. LOOK. LOCK	<a href="https://www.nhtsa.gov/press-releases/nhtsa-help-prevent-child-heatstroke-and-stop-look-lock">https://www.nhtsa.gov/press-releases/nhtsa-help-prevent-child-heatstroke-and-stop-look-lock</a>
MAY 12 - JUNE 1	CLICK IT OR TICKET	SEAT BELTS SAVE LIVES	<a href="https://www.nhtsa.gov/campaign/click-it-or-ticket">https://www.nhtsa.gov/campaign/click-it-or-ticket</a>

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JUNE	NATIONAL SAFETY MONTH		<a href="https://www.nsc.org/workplace/national-safety-month">https://www.nsc.org/workplace/national-safety-month</a>
JUNE 6	SECURE YOUR LOAD DAY	JOURNEY MANAGEMENT	<a href="https://www.secureyourload.com/">https://www.secureyourload.com/</a>
JULY	VEHICLE THEFT PREVENTION MONTH		<a href="https://www.nhtsa.gov/vehicle-safety/vehicle-theft-prevention">https://www.nhtsa.gov/vehicle-safety/vehicle-theft-prevention</a>
JULY 2-6	FOURTH OF JULY	DRIVE SOBER OR GET PULLED OVER	<a href="https://www.lahighwaysafety.org/our-programs/impaired-driving/">https://www.lahighwaysafety.org/our-programs/impaired-driving/</a>
JULY 4	FOURTH OF JULY	BUZZED DRIVING IS DRUNK DRIVING IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT	<a href="https://www.nhtsa.gov/celebrate-america-safely-july-4th">https://www.nhtsa.gov/celebrate-america-safely-july-4th</a>
JULY 7-11	SPEED CAMPAIGN	SPEEDING SLOWS YOU DOWN	<a href="https://www.trafficsafetymarketing.gov/safety-topics/speeding/speeding-slows-you-down">https://www.trafficsafetymarketing.gov/safety-topics/speeding/speeding-slows-you-down</a>
JULY 14-18	RURAL ROAD SAFETY AWARENESS WEEK		<a href="https://ruralsafetycenter.org/rural-road-safety-awareness-week/">https://ruralsafetycenter.org/rural-road-safety-awareness-week/</a>

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AUGUST 12- SEPTEMBER 1	AUGUST/LABOR DAY IMPAIRED DRIVING	DRIVE SOBER OR GET PULLED OVER; RIDE SOBER OR GET PULLED OVER; IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT; DRIVE HIGH GET A DUI	<a href="https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/august-labor-day">https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/august-labor-day</a>
SEPTEMBER 21-27	CHILD PASSENGER SAFETY WEEK	OCCUPANT PROTECTION	<a href="https://www.cpsboard.org/resource-center/cpsweek/">https://www.cpsboard.org/resource-center/cpsweek/</a>
SEPTEMBER 27	NATIONAL SEAT CHECK SATURDAY	OCCUPANT PROTECTION	<a href="https://www.nhtsa.gov/press-releases/national-car-seat-check-saturday-2024">https://www.nhtsa.gov/press-releases/national-car-seat-check-saturday-2024</a>
OCTOBER	PEDESTRIAN SAFETY MONTH	PEDESTRIAN SAFETY	<a href="https://www.trafficsafetymarketing.gov/safety-topics/pedestrian-safety">https://www.trafficsafetymarketing.gov/safety-topics/pedestrian-safety</a>
OCTOBER 19-25	TEEN DRIVING SAFETY WEEK	PROMOTE SAFE TEEN DRIVING	<a href="https://www.nsc.org/road/resources/national-teen-driver-safety-week">https://www.nsc.org/road/resources/national-teen-driver-safety-week</a>
OCTOBER 20-24	NATIONAL SCHOOL BUS SAFETY WEEK	OCCUPANT PROTECTION	<a href="https://www.napt.org/nsbsw">https://www.napt.org/nsbsw</a>
OCTOBER 31	HALLOWEEN - IMPAIRED DRIVING	BUZZED DRIVING IS DRUNK DRIVING	<a href="https://www.nhtsa.gov/halloween-safety-tips">https://www.nhtsa.gov/halloween-safety-tips</a>

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NOVEMBER 26	THANKSGIVING EVE - IMPAIRED DRIVING	BUZZED DRIVING IS DRUNK DRIVING	<a href="https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/buzzed-driving-drun-driving/thanksgiving-eve">https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/buzzed-driving-drun-driving/thanksgiving-eve</a>
NOVEMBER 26-30	THANKSGIVING HOLIDAY TRAVEL - IMPAIRED DRIVING/DRUG-IMPAIRED DRIVING	BUZZED DRIVING IS DRUNK DRIVING IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT	<a href="https://www.nhtsa.gov/thanksgiving-travel-safety-tips">https://www.nhtsa.gov/thanksgiving-travel-safety-tips</a>
NOVEMBER 27	THANKSGIVING - OCCUPANT PROTECTION	BUCKLE UP, EVERY TRIP, EVERYTIME	<a href="https://www.nhtsa.gov/thanksgiving-travel-safety-tips#buckle-up-every-trip-every-time">https://www.nhtsa.gov/thanksgiving-travel-safety-tips#buckle-up-every-trip-every-time</a>
DECEMBER 1-5	OLDER DRIVER SAFETY AWARENESS WEEK		<a href="https://www.nhtsa.gov/older-drivers/keeping-our-older-drivers-safe-road">https://www.nhtsa.gov/older-drivers/keeping-our-older-drivers-safe-road</a>
DECEMBER 1-9	PRE-HOLIDAYS (WINTER) - IMPAIRED DRIVING/DRUG-IMPAIRED DRIVING	BUZZED DRIVING IS DRUNK DRIVING IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT	<a href="https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/buzzed-driving-drun-driving/pre-holidays-winter">https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/buzzed-driving-drun-driving/pre-holidays-winter</a>
DECEMBER 10- JANUARY 1, 2026	WINTER HOLIDAY SEASON - IMPAIRED DRIVING/DRUG-IMPAIRED DRIVING	DRIVE SOBER OR GET PULLED OVER, IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT, DRIVE HIGH, GET A DUI	<a href="https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/drive-sober-or-get-pulled-over/winter-holidays">https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/drive-sober-or-get-pulled-over/winter-holidays</a>